

THE STRATEGY BLUEPRINT



STRATEGY READINESS



ASSESS CAPACITY



ALIGN LEADERSHIP

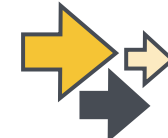
STRATEGY PLAN DESIGN



DETERMINE YOUR PURPOSE



CONFRONT REALITY



CREATE GOALS



IDENTIFY THREATS



DETERMINE FRAMEWORK OF ACCOUNTABILITY

STRATEGY EXECUTION



CREATE ACTION PLANS



ENGAGE INNOVATION



MAINTAIN THE RHYTHM

Repeatable, predictable growth.
Guaranteed.