



# THE PLAYBOOK EDGE SYSTEM™

*Strategic planning – made easy.*

## Your Do-It-Yourself Strategic Planning Framework

Spend one day creating your plan, and the rest of the year achieving your goals.

### THE CHALLENGE

*We get lost in daily firefighting.*

*We are not on the same page.*

*We aren't hitting our goals.*

*We don't know where to start.*

### THE SOLUTION

Your organization will have a clear road map for the year ahead, ensuring that the right decisions are made at the right times.

All areas of your organization will be aligned, and have a clear understanding of how their work contributes to your success.

Your team will be laser focused to achieve your organization's most critical goals.

No matter your experience with strategic planning, our step-by-step system will drive growth and success in your organization.



“

*Just finished the Playbook Edge System. Clear, concise and executable. I would strongly endorse this to anyone wanting to create and execute their strategy.*”

**- Jeff Leiter PhD,**  
Director for Sport Science and Performance at The Rink Hockey Corp.

# How it Works

## One-day guided digital team workshop

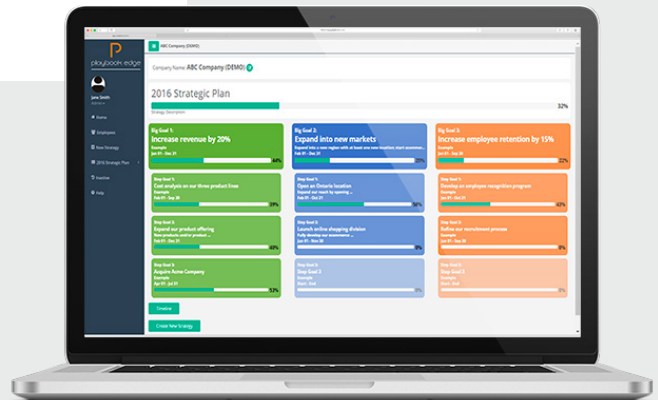
- Review your organization's purpose
- Confront reality by looking at your organization's current state
- Establish your most important goals for success
- Remove road blocks to the execution of your strategy
- Set your rhythm of accountability to keep your plan on track

## One-year subscription to Playbook Edge

- This is your online strategy execution tool
- Here you will track the progress of your plan live
- Here your team will be accountable to get things done

## Strategy coach

- After your workshop, you'll have a one-hour call with your personal strategy coach
- Together we'll review your plan to ensure you are set up for success



## Founders Membership Pricing

~~\$2,495.00~~ **\$1,249.00**



**THE PLAYBOOK  
EDGE SYSTEM™**

### What's included:

1. Digital Workshop with Workbook
2. One-Year Subscription\* to Playbook Edge
3. Coaching Package (Includes a 1-hour coaching call with your Strategy Coach)

**SIGN UP NOW**

Go to:

[inVisionEdge.com/The-Playbook-Edge-System](http://inVisionEdge.com/The-Playbook-Edge-System)

